

ECONOMIC SCIENCES. 2011. □ 3(76)**ECONOMIC THEORY****PRACTICAL ASPECTS OF THE USE OF SCIENTIFIC FINDINGS
OF NON-EQUILIBRIUM ECONOMICS**

© 2011 V. Nusratullin, I. Nusratullin

Thanks to the theoretical results obtained in non-equilibrium economic theory, the authors had failed to substantiate other than in earlier historical times, the balance of economic and political power in society, justify a new historic collective-consolidated middle class as the leading economic and socio-political forces to resolve acute social and economic issues of the day.

Keywords: general crisis of capitalism, national idea, class division of society, law, effective State statistics, the leading political force in modern society.

COMPETITIVE RELATIONSHIPS IN THE MARKET TRANSACTION SERVICES

© 2011 D. Vladislavlev

This article is about competitive relationships in the transaction services markets. The competitive advantages of financial organizations and especially financial reliability are analyzed. Here is proved significance of the rating and information agencies transaction services.

Keywords: transactional, service competition, the entrance limit, the reliability.

**REFORMATION OF SOCIAL PROCESSES: THE MAIN TASKS OF MEASURING
OF POVERTY LEVEL**

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The article says that for the complex solution of the problem of increasing life level the united conceptual basis is needed, which will help to develop the national strategy of poverty reduction, that excludes the possibility of constant reproduction of poverty. The author defines the number of tasks within the Concept of poverty fighting strategy which provide the improving of quality and authenticity of information about the scales of poverty.

Keywords: incomes of population, poverty, poverty fighting strategy, living minimum standard social policy.

**THEORIES OF A SOCIAL MARKET ECONOMY AS CONTINUATION
OF TRADITIONS OF HISTORICAL SCHOOL**

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Article is devoted a problem of development of economic thought in a context historical and "ordoliberal" schools. It is proved that V.Ojken and other German neoliberals strictly ad-

hered to traditions of historical school. A.Smith never was the opponent of social functions of the state in economy, therefore the concept of a social market economy doesn't contradict classical liberalism. The historical school hadn't much in common with mercantilism.

Keywords: History of economic thought, historical school, liberalism, German economic thought, classical political economy, social market economy.

BUSINESS, CONSUMERS AND USEFULNESS OF E-COMMERCE

© 2011 A. Zholud

In this article identified and discussed in detail the main usefulness and cost factors that shape (defining) the value of e-commerce products and services for two subjects: business and consumers.

Keywords: e-commerce, utility, consumers, the business sector.

PROPOTREBITELI AND PROS² BИMERY AS MEDIA CONSUMER DEMAND IN A POST-INDUSTRIAL ECONOMY

© 2011 O. Rybalkina

The article shows that new types of consumers having their own features appear in the post-industrial economy. Such new consumers as proconsumers, prosumers, global consumers are defined.

Keywords: post-industrial economy, new consumers, proconsumers, prosumers, global consumers.

EVALUATING THE DEGREE OF CENTRALIZATION AND DECENTRALIZATION OF THE STATE OF THE MARKET ECONOMY

© 2011 I. Vaslavskaya

Article grounded theoretical approaches to the definition of criteria for evaluating the degree of centralization and decentralization of the State of the market economy on the efficient use of resources. The main functions of the State system of vertical and horizontal linkages and interdependencies of business entities and the State resulting from the exchange activities and their results.

Keywords: performance, public goods and services, allocation resources, public sector, macroeconomic proportions, Institute of State.

RETROSPECTIVE ANALYSIS OF TENDENCIES OF ECONOMIC POTENTIAL DEVELOPMENT OF REGIONAL SOCIAL-ECONOMIC SYSTEM (ON THE SAMPLE OF KRASNODAR REGION)

© 2011 A. Molchan

In this paper it's made a valuation of macroeconomic vectors of economic potential level change and factors, its determining in the regional segment of social-economic system; on the basis of analysis of the main branch and structural tendencies the changes of functioning key figures of regional social-economic system of Krasnodar region the key priorities of its innovative development are determined

Keywords: economic potential, investment potential, social-economic system of the region, innovative economic development, industrial politics, region's economic management.

**PROBLEMS OF POST-INDUSTRIAL TRANSFORMATION OF MANAGEMENT
MECHANISMS IN BUSINESS-PROCESSES**

© 2011 E. Morozova

The article deals with the problems of post-industrial transformation of the mechanisms for managing business processes. Formulated guidelines for ensuring the economic and organizational interoperability of Russian business and government agencies.

Keywords: business-processes, management, interoperability, enterprise, digitalization of business.

**CAPITAL CORPORATION AND ECONOMIC INTERESTS
OF CORPORATE RELATIONS**

© 2011 A. Sapozhnikov

Stock ownership and capital corresponds to the realities of today's major production and global processes in the global economy. A systematic approach towards corporate ownership and capital structure reveals the relationship between the corporate capital and securities market.

Keywords: capital-capital-function property, rental, real capital corporation, a fictitious Capital Corporation, corporate ownership, corporate investment and emission.

**THE DIALECTIC RELATIONSHIP BETWEEN VENTURE CAPITAL
AND INNOVATION ECONOMY**

© 2011 E. Valeev

The article deals with the influence of venture capital on the formation of an innovative economy. The author represents the concept of "innovation", "innovation process", "innovative activity". The main attention is paid to the analysis innovation system and its components.

Keywords: innovation, innovation system, venture industry.

ECONOMY AND MANAGEMENT**TARGET PROGRAMS OF DEVELOPMENT OF FEATURES
OF FARMING INDUSTRY AT THE IMPLEMENTATION
OF INNOVATIVE STRATEGIES**

© 2011 O. Zavgorodneva

This article is focused on the role of the target programs at making the investment decisions, oriented to the development of features of farming industry based on innovations.

Keywords: target programs, innovative strategies, investment decision, programmed-purpose method.

**PROBLEM MANAGEMENT ENERGY COMPANIES
IN THE RUSSIAN POWER INDUSTRY**

© 2011 S. Svetlitsky

The article deals with the problems of management of Russian companies in energetics. For solving these problems, there have been proposed mechanisms for managing energy companies, while maintaining the structure of legal forms and ownership of energy companies.

Keywords: management problems, energetic companies, energy strategy of Russia, Russian economy.

**METHODOLOGICAL BASIS FOR THE USE OF LEAN MANUFACTURING
TECHNIQUES TO IMPROVE THE EFFICIENCY OF ECONOMIC ENTITIES**

© 2011 A. Lukin, S. Avdeev

This paper introduces a classification of methods of lean production, which will allow the most complete way to characterize their intra-communication, as well as to develop effective measures to introduce these methods into the practices of Russian companies.

Keywords: classification, economical production, in-system connection.

BUSINESSES IN THE INTEGRATION PROCESSES OF THE TERRITORIES

© 2011 A. Kizim, O. Danilyuk, V. Pyatkov

In the article questions of the essential features of integrational processes determined by the economics globalization both on macro-and microlevels are considered. Main grounds and modern problems of economic integration are pointed out. The analysis was carried out and the prognosis of mergers and absorptions of managing subjects for the period up to 2010 is represented.

Keywords: globalization, integrational processes, internationalization, managing subject, mergers and absorptions, regionalization, restructuring, competitiveness, synergetic effect.

**STRATEGIC APPROACHES TO MANAGING ELECTRICAL POWER
ENGINEERING OF RUSSIA ON THE BASIS OF STRUCTURAL
MODERNIZATION**

© 2011 S. Svetlitsky

The article deals with the problems of managing energetics in our country. To solve this problem, there have been offered the concept of control of Russian energetics.

Keywords: Russian energetics, strategic approaches, structural upgrades, the concept of management of Russian energetics.

**STRUCTURE AND COURSES OF DEVELOPMENT OF GLOBAL
AND INTERNAL SPACE MARKETS**

© 2011 E. Tyulevina

The article presents the analysis and appraisal of global space market and possible courses of its development. Market of space-rocket equipment manufacturers assumes high level of competitiveness, constantly growing complexity and expansion of production processes. Therefore, the possible strategies of production development have been considered and suggested.

Keywords: space activity, space-rocket equipment, market development, analysis market, competitive strategy, competitive advantages, appraisal market, globalization.

TWO-FACTOR APPROACH TO CORPORATE GROWTH

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The research problem is to specify conditions for corporate growth. They are defined both parameters of environment of the company, and presence and an origin of the resources necessary for growth. Environment is considered from positions of variables: the goods, consumers, geographical possibilities and business possibilities. External and internal sources of resources are allocated. As a whole the combination of these factors defines a variety of strategy of corporate growth.

Keywords: corporate, organizational resources, corporate strategy.

**PHARMACEUTICAL INDUSTRY RUSSIA: CONSTRAINTS
ON ITS INNOVATION DEVELOPMENT**

© 2011 D. Koloskov

The subject of this article is the analysis of Russian pharmaceutical industry. The author gives reasons for modernization of this economical sector and its further innovative development.

Keywords: pharmaceuticals, modernization of production, innovation development, competitiveness, standards GMP, vital medicines.

**ROLE OF ELECTRICAL NETWORK CONSTRUCTION COMPANIES
IN THE DEVELOPMENT OF THE ENERGY SYSTEM OF THE RUSSIAN
FEDERATION. THE MAIN PROBLEM IN TERMS OF CONSTRUCTION
COMPANIES AND THE INTENDED APPROACH TO THEIR SOLUTION
AT THE CURRENT STAGE OF DEVELOPMENT**

© 2011 V. Dumov

Power construction companies after reforms of Russian power industry at 2008 were forced to make dramatic changes in main ways and methods of economic activity in purpose to overcome problems received from pre-reform period.

Keywords: electricity, mains range, network management, engineering, power network construction, FGC, MRSK, mains, grid service engineering.

**TECHNIQUE OF THE ESTIMATION OF ECONOMIC EFFICIENCY
OF INVESTMENT PROGRAMS OF THE POWER COMPANIES,
TAKING INTO ACCOUNT RISK FACTORS AND UNCERTAINTY**

© 2011 M. Fajrushina, V. Shlychkov

In article the author's technique of the account of risk factor and uncertainty is offered at realization in practice of the basic investment programs of the companies of electro power branch.

Keywords: investments, electric power industry, risk, uncertainty, economic efficiency.

**LOW DEPTH OF HYDROCARBON RAW MATERIAL WORKING
AS THE PROBLEM OF RUSSIAN OIL-REFINERY INDUSTRY**

© 2011 G. Ibragimova

The article deals with the problem of working quality of hydrocarbon raw material at Russian enterprises. The dynamics and prognosis of the depth of hydrocarbon raw material working for thirty-five years have been shown. The examples of Russian experience in using of world-level oil-refining equipment have been presented.

Keywords: the depth of working, the capacity of the enterprise, oil industry.

**CONCEPTUAL BASES OF INNOVATIVE POTENTIAL FORMATION
IN THE SYSTEM OF NATIONAL ECONOMICS COMPLEX**

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The article deals with the bases of innovative economics formation in its interaction with conditions and factors of innovative processes progressing in the Russian Federation. The possibility of innovative potential as a basis of the Russian Federation economics innovative development is estimated. The author characterizes the essence and specific features

of economic shift to qualitatively new type of development that will make it possible to demonstrate its best qualities in the market sphere, among which are stability, competitiveness, productivity with the help of innovative potential usage.

Keywords: economics innovative development, innovative potential, competitiveness, economic stability.

ANALYSIS OF THE IMPACT OF MACROECONOMIC CONDITIONS TO THE AUDIT OF FINANCIAL SUSTAINABILITY

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There were proposed 2 types of macroeconomic influence on the audit procedures: overall influence on business and financial statement line specific influence. In details audit approach for such lines as inventory, account receivables, fixed assets and construction in progress was analyzed.

Keywords: macroeconomic, influence, lines, financial statement, audit, procedures, approach, inventory, account receivables, fixed assets, construction in progress.

THE INDUSTRIAL POLICY AS THE STATE REGULATION FORM

© 2011 F. Kostin, A. Sokolov

In article questions of formation of measures of the state influence on development of the industry in the form of an industrial policy are considered. Approaches to definition of objects of an industrial policy are considered. The basic tools of influence of the state on economic sphere, including the industry are resulted.

Keywords: Government Regulation, industrial policy.

ROLE OF EDUCATION IN DEVELOPMENT OF REGIONAL KNOWLEDGE MANAGEMENT SYSTEM

© 2011 A. Sobolev

Article opens problems of development of the market of educational services in conditions of modernization of economy. The author investigates tasks of development of an education system and reveals a role of this system in management of knowledge. He offers directions of the state support which can provide improvement of image of establishments of professional education and can raise the status of engineering specialties.

Keywords: knowledge management, education, market, modernization, State support.

STATE CORPORATIONS IN THE INDUSTRY OF RUSSIA

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In article features of functioning of the state corporations, including in the industry of Russia are considered. Features of their formation and functioning are analyzed. The opinion on necessity to an estimation of their commercial and budgetary efficiency is expressed.

Keywords: rosatom, industry, organizational-legal form.

**MODEL OF SYSTEM OF THE BALANCED INDICATORS
FOR THE ENTERPRISE, WHICH IS MAKING SERVICES TO THE POPULATION
AND CONCERNING SPHERE OF NATURAL MONOPOLIES**

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In article questions of formation of model of system of the balanced indicators for State Unitary Enterprise "Vodokanal-Saint-Petersburg" are considered. The general scheme of construction of system of target indicators is resulted. The updating of model of Norton-Kaplan for State Unitary Enterprise "Vodokanal-Saint-Petersburg" is offered.

Keywords: water, balanced scorecard, strategy, mission, program development.

**THE MECHANISM OF ECONOMIC MANAGEMENT OF THE DIVERSIFICATION
AND STRUCTURIZATION OF THE EXPERT CARD OF THE HEAD**

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In article problems of formation and realization of the mechanism of economic management by a diversification and structurization of an expert card of the head are considered. The unified structurization of works on stages of life cycle of a product is offered.

Keywords: diversification, project structuring, lifecycle, peer map.

**CHOICE OF THE WAY OF CALCULATION OF THE COST PRICE
OF PRODUCTION FOR MANUFACTURING ENTERPRISE**

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In article questions of a choice of a way of calculation of the cost price for manufacturing enterprise are considered. Two base systems are considered: 1) the absorbing account (the account under the full industrial cost price or the account with full distribution of expenses, and also its updating ABC the account), 2) маржинальный the account (the account on variables / to a factor cost). Factors of a choice of system of the account of the cost price are resulted.

Keywords: production company, production costs, calculation method, absorption, a margin account.

RISK MANAGEMENT IN THE IMPLEMENTATION OF CAPITAL PROJECTS

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In this article consider control system of risks of projects realized it is state private partnership.

Keywords: public private partnership, capital projects, the hierarchical structure of risk, risk management, business, State, impact and probability matrix, matrix, trigger response strategy.

**THEORETICAL AND METHODOLOGICAL ASPECTS
OF THE DEVELOPMENT STRATEGY OF FORWARD-LOOKING INNOVATION
POLICY OF OIL AND GAS ENTERPRISES (JSC "TATNEFT")**

© 2011 A. Khisameeva

In article reduced result economic activity joint stock company Tatneft for period of years, developed object classification social and economical results of cost saving, as well as find out reach of operation development targets strategy of innovation site policy.

Keywords: innovation policy, socio-economic benefits of cost reduction, extensive and intensive methods to reduce costs, calculation.

**ECOLOGICAL MANAGEMENT IN CREATION OF COMPETITIVE ADVANTAGES
OF SUBREGION THE CAUCASIAN MINERAL WATERS**

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Presented by the author's vision and solution of an environmental problem in the use of unique natural resources of recreational territory of the Caucasian Mineral Waters.

Keywords: economic management, natural resources, recreation area, a competitive advantage.

**RESOURCE MAINTENANCE OF INCORPORATED SHIP-BUILDING
CORPORATION DEVELOPMENT STRATEGY REALIZATION**

© 2011 I. Letyuhin

In article problems of resource maintenance of re-structuring of shipbuilding are considered. The basic attention is given mutual relation of Incorporated ship-building corporation with the enterprises-suppliers. Necessity of maintenance of shipbuilding qualified engineering and personnel is shown.

Keywords: shipbuilding, strategy, human resource policies, suppliers.

**INCREASING THE PRODUCTION EFFICIENCY OF COMPANIES
REPAIR SERVICES**

© 2011 T. Tverdokhlebova, G. Vasina, L. Danilova

Enhancing the effectiveness of repair works on modern Russian industrial and gold-mining enterprises is receiving increased attention. Improving maintenance and repairs by reducing expencies and unplanned downtimes increases the productivity of repair services and production efficiency.

Keywords: production efficiency, repair services, technical maintenance, planned preventive repairs.

**THE RUSSIAN FEDERATION FINANCING MECHANISM TECHNOLOGICAL
DEVELOPMENT**

© 2011 V. Zhygajlo

The article deals with venture investing mechanism as an important source of innovative enterprises financial support. The author considers that there are immense financial resources in Russia that can be used for venture business development. In such an aspect the necessity of venture financing sources structure diversification is determined.

Keywords: venture capital, venture business, merging and absorption, innovative enterprise, venture financing sources, country's risk.

**MODERNIZATION OF INDUSTRIAL COMPANY SUSTAINABLE DEVELOPMENT
MECHANISM BASED ON BALANCED SCORECARD SYSTEM**

© 2011 Y. Mukhin

Based on the example of "Kaliningrad Amber Kombinat" the article discusses possibilities for utilization of wide-spread management theory of balanced scorecard focused on securing of sustainable development of a company. The four key groups of strategic indicators can be emphasized - finances, clients, personnel, as well as internal business processes.

Keywords: strategic development of a company, strategic goals, system of balanced scorecard, strategic modeling, strategic planning.

**HIGHER EDUCATION INSTITUTE INNOVATIVE DEVELOPMENT
ON THE EDUCATION MARKET: THE CONCEPTUAL MANAGEMENT MODEL
AND EFFICIENCY CRITERIA**

© 2011 E. Stepanova

The article introduces a conceptual model of higher education institute innovative development management. The author offers an approach which enables the higher education institutes to achieve a sustainable competitive advantage through continuing innovative development and intellectual-and-production capital value growth.

Keywords: higher education institutes innovative development, intellectual-and-production capital, management system of the innovative education programs development.

**THE INTERACTIVE AND INTEGRATED MODELS
OF DEVELOPMENT OF INNOVATIONS**

© 2011 N. Glushak

In the present research the retrospective analysis of development of the interactive and integrated models of the organization of innovative processes is executed. Discussion about modern scientific approaches to the organization of innovative processes is offered, leaning on historically developed.

Keywords: innovations, model, production, principle, marketing, process, technologies.

**IMPROVEMENT OF METHODOLOGICAL APPROACHES TO THE ANALYSIS
AND ASSESSMENT OF FACTORS AFFECTING ON THE DEVELOPMENT
OF URBAN AGGLOMERATIONS**

© 2011 N. Trunova

The article covers necessity of perfection of the technique of an estimation of development urban agglomeration with regard to their role in the region and spatial organization. Author analyzed the following new factors which allows to estimate the development urban agglomeration: economic, financial, territorial and demographic, scientific and innovative, socio-infrastructurel.

Keywords: urban agglomeration, regional development, factors affecting on the development of urban agglomerations.

**FORMS OF PUBLIC PARTICIPATION IN THE PRODUCTIVE INFRASTRUCTURE
MANAGEMENT OF INDUSTRIAL COMPLEXES**

© 2011 L. Albiter

The article deals with the programmatic and non-program form of state participation in the management of industrial complexes productive infrastructure.

Keywords: manufacturing infrastructure, industry, management, public participation.

**SUBSTANTIAL STRUCTURE OF TECHNOLOGY OF INTRODUCTION
OF MANAGEMENT INNOVATION CONCERNING RUSSIAN
INDUSTRY ENTERPRISE**

© 2011 N. Loseva

The essence of innovative management is described for modern conditions of the Russian economy. The necessity of creation and structure of the technology of the introduction of

an administrative innovation are explained, and also elements of innovative activity in the modern conditions of Russia society are shown.

Keywords: innovative management, technology of the introduction of an administrative innovation, innovative process.

REGIONAL DIFFERENTIATION OF DEMOGRAPHIC DEVELOPMENT MANAGEMENT PROCESSES

© 2011 Y. Sadovnikova, L. Timejchuk

Basic progress of demographic sphere of regions trends are examined in this article, recommendations are given on the differentiated going near realization of regional demographic policy.

Keywords: demographic processes, differentiated approach, region, demographic policy.

PROBLEMS OF INNOVATIVE ACTIVITY OF THE INDUSTRIAL ENTERPRISES

© 2011 E. Chudaev

In this article the author considers the reasons of inefficient innovative activity of the enterprise regarding working out of a new product and the coordination problems between company divisions. Possible consequences of poor-quality starts of initiatives are defined.

Keywords: creation of a new product, management of innovative activity, updating of assortment, an innovation.

CONCEPT AND THE REASONS OF AGRARIAN CRISES

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In article the economic crisis maintenance is considered. Classification of agrarian crises is spent. The reasons of agrarian crisis in modern Russia are investigated. Necessity of the coordination of economic interests for agrarian and industrial complex is proved.

Keywords: crisis, economic system, agrarian relations, economic interests.

ESPECIALLY THE MARKETING POWER OF FRANCHISING NETWORKS OF ENTERPRISES

© 2011 M. Matusevich

In the article there is a detailed analysis of peculiarities of using marketing by franchising chains (concerning to catering companies). Author analyzes possible variants of communication between franchisor and franchisee during trade mark promotion on the market. Separate attention is paid to possible difficulties while communication and possible way outs.

Keywords: franchising chains, marketing, franchising, food industry.

TYPES OF STRATEGIES IN LOGISTICS AND ITS FUNCTIONAL AREAS

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The paper discusses the methodological basis for forming logistics of strategies, systemized kinds of strategies in logistics, identified new types of logistics of strategies: innovative development and quality improvement of logistics processes, proposed grouping of strategies in supply.

Keywords: logistics, corporate strategy, logistics strategy, functional areas of logistics, procurement, supply strategies.

**ACTUAL DIRECTIONS OF POOLS OF ASSETS MARKET DEVELOPMENT
IN RUSSIA**

© 2011 A. Pashchenko

The analysis of pools of assets market development crucial directions that are dictate the necessity of support state policy energizing in Russia is held in the article. Author underlines the perspectives of current situation development if the actual problems would be solved.

Keywords: investments, pools of assets, state support, security papers.

**ENERGY SAVING AND ENERGY EFFICIENCY ON ENTERPRISES
OF THE METALLURGICAL COMPLEX**

© 2011 R. Eulenbakh

The article is devoted to the raising of energy efficiency of the Russian economy and metallurgical enterprises, particularly under the conditions of scientific and technological progress, it shows the relationship of energy saving factors that determin the efficiency of metallurgical production.

Keywords: energy efficiency, energy saving, metallurgical plants, power consumption, energy resources.

BALANCED SCORECARD OF LOGISTIC COMPANY

© 2011 V. Shurov

This article contains the example of Balanced Scorecard development for logistic company. This management tool allows leaders to identify goals and organize company activity according to chosen strategy, mission and vision.

Keywords: balanced scorecard, competitive logistic company, strategic management, management, motivation, strategic objectives, development.

MECHANISM OF ROAD-BUILDING PROGRAMME

© 2011 V. Bolgov

The author in article describes the mechanism of formation of the program of building of highways, from a position of the target audience, highways using a network, and as competitive advantages of motor transport.

Keywords: mechanism, investments, transportation, construction, investment program.

**THE POSSIBILITY OF CREATING AN INNOVATIVE INDUSTRIAL COMPLEXES
USING CLUSTERING TECHNOLOGIES ON THE TERRITORY
OF KHABAROVSK KRAI**

© 2011 A. Zubarev, V. Halimendik, Y. Leonova

The article describes main stages of innovation industrial complexes formation based on application of cluster technologies. In order to substantiate inclusion opportunity of industrial enterprises into innovational industrial complex and assess innovation activity of the given enterprises we develop criteria rating the given enterprises as innovative and innovative-active.

Keywords: cluster technology, innovative industrial complex clustering capability, innovation, innovation activity, innovation and innovation-active enterprise.

**GIVING GROUNDS TO THE NECESSITY IN EQUIPMENT RENOVATION
AT ENERGY ENTERPRISE**

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The article proves the necessity of capital renovation at energy enterprise. While giving the grounds for capital renovation of equipment it is necessary to bear in mind that there could be several alternative ways of problem-solving: accomplishment of capital renovation or the use of equipment in operation; accomplishment of capital renovation or the change of equipment.

Keywords: the necessity in equipment refurbishment, energy enterprise, capital renovation of equipment, economics, discount coefficient, interest rate, cost liquidity, profit tax, property levy, capital allowances.

FINANCE, MONETARY CIRCULATION AND CREDIT**URGENCY OF THE INTRODUCTION OF RESULT ORIENTATED FINANCING:
FOREIGN EXPERIENCE**

© 2011 A. Grunin, E. Efremenkova

The purpose of this article is to consider comment approaches in the field of establishing the financial support for education, the article deals with the following questions: What systems and models of education financing exist in different countries? Which of the models is considered to be the most promising for its introduction in Russia? What are the advantages of result-orientated financing?

Keywords: financing of higher professional education, financing model, financing based on results.

SOCIAL POLICY: THE EFFICIENCY AND EFFECTIVENESS

© 2011 L. Ziganshina

The main problems in assessing the budget expenditures' efficiency and effectiveness are researched in the present work. Taking into consideration that the efficiency and effectiveness of social policy are depended on the financing mechanism, the author analyzed the budgetary expenditure on social policy. The methodical approach for evaluating the efficiency and effectiveness in relation to budget expenditure of the regions of the Russian Federation on social policy is proposed in the present work.

Keywords: budget expenditures, effectiveness, efficiency, indicator, aggregated indicator, social policy.

**FINANCIAL SYSTEM AS A GREEN LIGHT TO CONTROVERSIAL
SOCIAL REPRODUCTION**

© 2011 T. Rzhetskaya

Questions of general economic content of financial system as market economy category have been reviewed in this article. Problem of equivalence / nonequivalence of financial relations have been analyzed.

Keywords: financial system; public wealth (utilities); "joint economy"; extended reproduction; equivalence / nonequivalence of financial circulation.

**THE ROLE OF SYSTEMIC RISK IN COMMERCIAL BANKS
OF THE RUSSIAN FEDERATION**

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In paper we analyze the dynamics of macroeconomic indicators of the Russian Federation, which form the systemic risks of commercial banks in the periods before, during and after the financial crises of 2008. Based on these analytical results conclusions are drawn about the role of systemic risks in the banking sector of the country.

Keywords: systemic risk, CB, macroeconomics, financial crisis, sustainability.

**THE MECHANISM OF INFLUENCE OF A CURRENCY POLICY
ON COMPETITIVENESS OF THE COMPANIES**

© 2011 K. Ordov

In given article the mechanism of influence of a currency policy on competitiveness of the companies is investigated. The spent currency policy is capable to render essential both positive, and negative influence on indicators of competitiveness of the companies. From the point of view of effective development of economy in the long-term period the indicator of competitiveness of the companies can become key criterion of a choice of a currency policy.

Keywords: monetary and credit policy, competitiveness.

MARKET ENTITIES IN INSURANCE SYSTEM

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The entities participating in system of insurance relations and their function are specified. Identified emerging contradictions in the implementation of their economic interests. Ways of resolution of conflicts by means of the coordination of interests are offered.

Keywords: insurance, market agents, economic interests.

**CREDIT RATING OF THE INVESTMENT PROJECT: STRUCTURE
OF THE TRANSACTION**

© 2011 A. Tyutin

Article rating system is an investment project, necessary for the optimum in terms of allocation of risks between the lender and the borrower credit decisions on investment projects, a key element in the structuring of the transaction on credit.

Keywords: investment project, loaning, transaction structuring.

**ROLE NOT BANK CREDIT THE ORGANIZATIONS IN AN INFRASTRUCTURE
CREDIT THE ATTITUDE**

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In clause the financial mechanism of not bank building societies of the Great Britain is considered. The author shows a role of not bank building societies in a financial system of the Great Britain.

Keywords: the Financial mechanism, not bank building society.

THE CREDIT GIVEN TO PHYSICAL PERSONS AND ITS FORM

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Are considered in comparison of the form of the credit given to physical persons. Own approach on existence of wider, general concept - the credit given to physical persons is proved. The facts of objective necessity of the credit given to physical persons are designated.

Keywords: the form of the credit given to physical persons, crediting of physical persons, the loan, credit maintenance, pledge.

**FINANCIAL REGULATION OF INVESTMENT ACTIVITIES SUBJECT
OF THE RUSSIAN FEDERATION**

2011 J. Bulatova

In this paper proposed a model of financial capacity of the investment activity in the region and the mechanism of financial regulation of investment activity in the region, to ensure sufficient funding for investment projects.

Keywords: investments, investment activities, financial resources, financial potential of the investment activity in the region.

CREDITING OF AGRICULTURE: CHALLENGES AND SOLUTIONS

© 2011 E. Gataulina, R. Yanbyh

The paper is focused on the problems of agricultural credit and state support measures of attracting loans in agriculture.

Keywords: agricultural credit, interest rate subsidies in agriculture.

**THE CURRENCY PAYMENT PROCEDURES UNDER FOREIGN
TRADE CONTRACTS**

© 2011 N. Meier

The article revealed features of foreign trade contracts, content of the contract, currency used in the calculations described the basic conditions of supply contracts.

Keywords: foreign trade contract, forms, contractual dispute.

BOOK KEEPING, STATISTICS**TOOLS OF TAX RELATIONS**

© 2011 E. Lavrenchuk

In the article author considers the instruments of tax relations between the government and taxpayer. Author gives the definition of the “contractor tax payments”. The characteristics of tax and non-tax instruments are given.

Keywords: tax, tax, fee, fine, penalty, discount.

SYNERGIES IN INTEGRATED UNITS

© 2011 E. Khramova

In article the effect of a synergy in the integrated formations which directly is reflected in competitiveness of the company is considered; methods of an estimation of efficiency of interaction of the integrated structures are resulted.

Keywords: integration, synergy effect, efficiency of the integrated structures.

USERS OF TAX INFORMATION

© 2011 E. Lavrenchuk

In the article author considers the main directions tax information collection, analyzing different groups of users' interests. Sizes of tax information needs are formed.

Keywords: tax information for users, corporate reporting, use of information.

**TAX AUDIT IN PRETRIAL REGULATION OF TAX DISPUTE:
THE POINT OF THE MATTER AND EFFICIENCY RATING**

© 2011 N. Yarutkina

The paper deals with the point of the matter of tax audit in pretrial regulation of tax dispute. There is given the principles and the forms of tax audit's realization. Special attention is paid to offer the criteria of efficiency rating of tax authorities adjusted for tax audit.

Keywords: tax audit, principles, forms of realization, efficiency.

**MEANS OF CLASSIFICATION OF TAXPAYERS/DEBTORS. TAX REGULATION
MEASURES, TAKING BY TAX AUTHORITIES TO REGULATE TAX DEBTS**

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The paper deals with the reasons of appearance of tax debts. Also there are given some problems and propose the methods for improvement of debts regulation.

Keywords: tax liabilities, tax payments, efficiency, classification.

**IMPROVEMENT OF ACCOUNTING AND REPORTING OF FIXED ASSETS
IN ACCORDANCE WITH INTERNATIONAL FINANCIAL REPORTING
STANDARDS**

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Improving the system of accounting and reporting of fixed assets has taken on particular importance. It is designed to create complete and достоверную information on the composition and structure of fixed assets, as well as the effectiveness of their use.

Keywords: property, plant and equipment, accounting, financial accounting, international standards.

MATHEMATICAL AND TOOL METHODS OF ECONOMY**METHODOLOGICAL ASPECTS OF THE DESIGN OF INCENTIVE SYSTEMS
AT THE ENTERPRISES OF MACHINE BUILDING COMPLEX**

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This article discusses the methodological approach and tools designing incentive systems of machine-building enterprises, country-based operations and aligning economic interests guide and performers.

Keywords: methodology, material incentives, harmonization, efficiency and optimality.

ECONOMIC AND THE INTERNATIONAL ECONOMIC ATTITUDES

EFFECTIVE DEBT MANAGEMENT IN THE FRAMEWORK OF DEBT POLICY
OF THE RUSSIAN FEDERATION WITHIN WORLD FINANCIAL CRISES

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The article considers a complex of problems of the efficient methods of debt management such as conversion, securitization, buy-out and early debt repayment in the frameworks of debt policy of the Russian Federation.

Keywords: debt, sovereign debt, corporate debt, debt management, securitization, early debt repayment, world economic and financial crisis.

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