

ECONOMIC AND LAW ISSUES. 2011. № 7

ECONOMICS, STATE AND LAW: THEORY AND HISTORY

SELF-DETERMINATION OF THE RUSSIAN ECONOMIC SCIENCE IN THE PROCESS OF SCIENTIFIC KNOWLEDGE DEVELOPMENT

© 2011 O. Karamova

The article shows the theoretical and methodological aspects of the problem of self-determination of Russian economic science in the world science. The explanation of the scientific concept of “ Russian economic science discourse “ is given.

Keywords: Russian economic science, rationalism, empiricism, verificationism, the scientific revolution, paradigm, discourse.

MECHANISMS OF TRANSITION TO THE INNOVATIVE WAY OF DEVELOPMENT

© 2011 G. Galieva

The main blocks of the mechanism are described within the framework of the state policies orientation towards the creation of an innovation model of the national economy. Based on the scenario approach the integration model is worked out for scientific and technological and real sectors of the economy aimed at the intensification of innovation activity.

Keywords: innovation economy, dynamics, management.

A “POLITICAL PARTY” CONCEPTION COMPARATIVE ANALYSIS CONSOLIDATED IN RUSSIAN FEDERATION AND FEDERATIVE REPUBLIC OF GERMANY LEGAL REGULATIONS

© 2011 E. Balabolina

There is consolidated in Russian Federation and Federative Republic of Germany legal regulations “Political Party” conception comparative analysis is under review in this article. Special attention is focused on the main terms which are contented in the “Political Party” conception in both countries.

Keywords: political party, the purpose of political party foundation, political will, social association, citizens union, comparative analysis, membership in a political party, quantity in political party, local (regional) representative offices and associations of political party.

THE SUBJECTIVE FACTORS INFLUENCING FORMATION OF THE LEGISLATION

© 2011 N. Volkova

The article considers lobbyism and annual messages of the President of RF to the Federal Assembly as subjective factors which have an influence on the development of national legislation.

Keywords: subjective factors, lobbyism, annual messages of the President, national legislation.

ECONOMICS, MANAGEMENT AND LAW**ECONOMIC LAW AS THE INNOVATIVE TECHNOLOGY
OF THE RUSSIAN LEGAL SCIENCE**

© 2011 E. Ashmarina, G. Ruchkina

Economic relations (with bright individual specificity) constitute the subject of economic law. Method of legal regulation of economic relations is characterized as complex. Features of the object and method of economic law (with its structure and system), you can submit it as Makro, build based on the rules of constitutional, fiscal and business law of the Russian Federation.

Keywords: economic law, economic relations, an integrated method of legal regulation, economic legislation.

**METHODS OF FORMATION AND ESTIMATION OF THE HUMAN CAPITAL
OF SOCIOTECHNICAL SYSTEMS**

© 2011 S. Karatkevich, V. Dobrynin, S. Bagrecov

A concept of socioeconomic content and structure of human capital is analyzed in the article, on the basis of which an aggregated definition of “human capital” concept is given. An approach to divide human capital into different relatively detached elements (funds), which economically characterize different faces of a particular individual or a coalition of people, is demonstrated, also it is shown that processes of forming, saving and using particular assets of human capital go on wavy and obey the cyclical dynamic.

Keywords: human capital, socio-technical systems, social capital, funds, cyclic recurrence.

**FUNCTION OF THE STATE TO REGULATE ENTREPRENEURIAL ACTIVITIES
IN THE CONTEXT OF THE MODERNIZATION OF RUSSIAN ECONOMY**

© 2011 G. Ahinov, A. Rvachev

The article deals with the disclosure of the role and functions of the State regulation of entrepreneurial activity in conditions of transition of the Russian economy to modernization development model. Given some measure of domestic and foreign theoretical and practical experience of State regulation of economic activity and conceptual fundamentals of the theory of government regulation of entrepreneurial activity in a decentralized market economy. The authors justified the conclusion that in today’s Russia a negotiated regulation is most suitable for making effective decisions in an environment of uncertainty in the economy of institutional change.

Keywords: conceptual fundamentals of the theory of State regulation of entrepreneurial activity; Regulation through negotiations; the institutional framework of the decentralized market economy.

**QUALITY MANAGEMENT OF MEDICAL CARE IN MEDICAL PREVENTIVE
INSTITUTIONS OF THE STATUTORY HEALTH INSURANCE**

© 2011 I. Dodonova, O. Strogonova

The article discussed the total quality management in the system of healthcare when in use compulsory medical insurance. The research goal is to study the attitude of nurses to the methods of improving the quality of healthcare.

Keywords: compulsory health insurance, quality management of medical assistance, material incentives, intangible incentives.

**THE CONCEPT OF INTEGRATED ASSESSMENT MODELLING EXPERTISE,
IMPLEMENTED WITHIN THE FRAMEWORK OF MODERN TOOLS**

© 2011 S. Karatkevich, V. Dobrynin, S. Bagretsov

This article is devoted to the issues of the complex assessment of organization's intellectual potential of and to considering efficiency of intellectual resources usage and advance, which are based on application of classifying methods and their aggregate analysis.

Keywords: intellectualization, intellectual potential, advance, human capital, metric, space of knowledge.

**MONITORING TECHNIQUE OF TOTAL INDUSTRIAL CAPACITY MIDSIZE BUSINESS
AND ASSESS THE EFFECTIVENESS OF ITS USE**

© 2011 O. Evseyeva

Concepts of development and cumulative potential of enterprise are observed in the article. The structure of potential is offered. It's offered technique of monitoring and evaluating the efficiency of using cumulative potential of industrial enterprise of medium-size business.

Keywords: industrial enterprise, medium-sized businesses, the total capacity monitoring.

SYSTEM OF INDICATORS TO ASSESS THE HUMAN CAPITAL

© 2011 S. Karatkevich, V. Dobrynin, S. Bagretsov

A classification of measures which could give us a complex assessment of human capital on different levels of national economy is outlined in this article.

Keywords: human capital, intellectualization, intellectual capital.

INNOVATIVE BUSINESS MODELS

© 2011 N. Shelekhova

This article contains review of different types business models used by companies in their affairs. The author considers the influence of the business model type on the pay-back period required for the return of an investment.

Keywords: business, company, innovation, business model.

**ANALYSIS OF THE CREDIT MARKET'S INSTITUTIONAL INFRASTRUCTURE
IN TERMS OF OPPORTUNISTIC BEHAVIOR OF PARTICIPANTS**

© 2011 A. Tupitsyn

In the article we considered the directions of development of regional financial infrastructure. The author suggests a classification of institutions that form the institutional infrastructure of credit markets, revealed evolutionary institutions, reducing the costs of opportunistic behavior of participants.

Keywords: extortion, investment policy, institute of coordination, insurance institute, institutional infrastructure, the credit system, credit agreement, liquidity, bond, opportunistic behavior, region, transaction costs, financial intermediary, an evolutionary institution, the economic growth.

ASSESSMENT OF THE COMPETITIVE ADVANTAGES OF THE MARKET "CARAVAN"

© 2011 L. Nadershin

The most important characteristic of the efficiency of the functioning of the classical market is the degree of balance; structural volumetric and qualitative assortment of supply and demand. In this

regard, this article discusses the results of a study of competitive advantages of the food market "Caravan" Naberezhnye Chelny.

Keywords: competitive advantage, the internal environment, external environment, the image of the market, business, strategy.

**THE ROLE OF PUBLIC-PRIVATE PARTNERSHIP:
IN RISING ECONOMIC EFFICIENCY OF SPECIAL ECONOMIC ZONES
AS THE INSTITUTION OF INNOVATIVE ECONOMIC DEVELOPMENT**

© 2011 K. Khlebnikov

The article reviews the role of public-private partnership (PPP) in the modernization of the Russian Federation economy via ensuring more effective functioning of special economic zones (SEZ). The paper resumes the basic peculiarities of PPP within the system of SEZ, financial and non-financial mechanisms of PPP, its role in stimulating of innovations, investments and cooperation with small and medium-sized enterprises

Keywords: public-private partnership, modernization, special economic zones, investments, innovations.

**CONTROL ALGORITHM DESIGN INVESTMENT COSTS ON THE BASIS
OF THE DEPLOYMENT MECHANISM GOALS**

© M. Iskoskov

In this article, the author proposes the organization to manage the investment costs at the expense of the relationship strategy, cost management strategies with the overall company, which developed deployment mechanism and targets presented on the basis of this approach, the algorithm of investment management expenses.

Keywords: cost management, innovative project, process approach, algorithm of cost management, deployment mechanism.

INVALIDITY OF TREATIES MORTGAGE (MORTGAGE)

© 2011 D. Radnaeva

There is the legal analyze of the invalidity's institute of the mortgage contracts. The classification of invalid mortgage contracts is available in order to identify the most important reasons to recognize them as such. The author of the article attempts to systematize the causes and consequences of invalidity based on the most significant examples of judicial practice.

Keywords: mortgage, real estate, classification, judicial practice.

**CLIENT-ORIENTED APPROACH TO THE ACCUMULATION OF INFORMATION
IN THE MARKETING SPACE ENTERPRISES IN THE REGION**

© 2011 V. Kovalevsky

Addresses the problem of marketing information space formation of the enterprise as part of the information space at the regional level. To improve the relevance of b in the space of marketing information to our customer first approach combining the entire toolset of the development of effective and long-term relationships with the client.

Keywords: industries, marketing space, accumulation of information, client-oriented approach, sustainable approach.

**STRATEGIC APPROACHES TO THE FORMATION OF THE SCIENTIFICALLY-
TECHNOLOGICAL NUCLEI OF MODERNIZATION CONVERSIONS
IN THE INDUSTRY OF RUSSIA**

© 2011 A. Arutyunov

Is substantiated the need for the transformation of the mechanisms of control of economic and organizational processes in the system of the scientific and production projects of business and gossektora, which determine the rates of the scientific and technical development of national economy not on the basis of the conjuncture needs of market in the present and adjacent stage, but on the basis of the macro-strategic outlines of scientific and industrial development with the prospect to 15-20 years.

Keywords: the industry of Russia, modernization, scientifically- technological directions, strategic approaches.

**INFORMATION AND ORGANIZATIONAL ASPECTS OF MAINTENANCE
IN PROCESSES OF ACCEPTANCE OF STRATEGIC DECISIONS UNDER CONDITIONS
OF MANAGEMENT OF THE INDUSTRIAL ORGANIZATION WITHIN GLOBAL
BUSINESS COMMUNITY**

© 2011 E. Panfilova

Questions of information and organizational support of development stages and acceptance of strategic decisions by the management of the industrial organization under conditions of introduction of corporate governance standards are considered in the article.

Keywords: business community, integration, information, system, strategy.

**IMPROVEMENT OF REGIONAL TRANSPORT INFRASTRUCTURE ON THE BASIS
OF PRIVATE-PUBLIC PARTNERSHIP**

© 2011 N. Homeriki

The analysis of transport system as a factor of people social needs satisfaction is held in the article. Author suggests the directions of transport infrastructure improvement on the basis of private-public partnership for Russian regions inhabitants quality of life growth.

Keywords: regional economics, transport infrastructure, needs, private-public partnership.

**METHODICAL APPROACH TO ASSESSING THE COUNTRY'S INNOVATION
ENVIRONMENT**

© 2011 I. Podmolodina, E. Kunitsyn

Efficient innovation activity can be feasible only in conditions, favorable to new knowledge development, elaboration and adoption of new techniques and technologies, use of new methods of industrial engineering. Innovation environment, having a synergetic influence upon business objects economic activity, is formed within an innovation system, acting in a social and economic situation, conditioned by territorial peculiarity of the region. Determination of possibilities of innovation development strategy realization and transition of the country to the innovation development way presupposes the innovation environment estimate, permitting to define the level of the fairness for efficient innovations realization.

Keywords: innovation environment, innovation development, national innovation system, innovation development conditions, methodical approach, innovation environment estimate.

**FOUNDATIONS OF FUNCTIONAL THEORY OF THE EVOLUTION
OF ECONOMIC SYSTEMS**

© 2011 A. Novikov

In the article the theoretical issues concerning the basics of economics evolutionary theory and manufacturing companies “genetic engineering” are being described. The modern works on the topic are also estimated.

Keywords: economic evolution, genetics of production systems, organizational “routine”, gene product, the quality, the theory of fundamental technological series, fundamental reason.

**DEVELOPMENT OF A MECHANISM OF INTERACTION OF THE GOVERNMENT
AND SOCIETY IN THE PROCESS OF STRATEGIC PLANNING
FOR REGIONAL DEVELOPMENT**

© 2011 N. Filimonova, R. Rusanov

This article defines the role of public participation in developing and implementing regional development strategies. The problems between state authorities and society in the process of strategic planning are identified. Proposed mechanism of interaction between state authorities and society based on the matrix approach, allowing the interests of the public is proposed.

Keywords: strategic planning, regional development, cooperation, public participation.

**ECONOMIC EVALUATION OF STRUCTURAL CHANGE
IN THE INDUSTRIAL SECTOR IN RUSSIA**

© 2011 A. Miller

Paper is devoted to a topical issue in economics. Considered an industrial sector in Russia in the context of structural change and given their economic evaluation. A distinctive feature of this work is to monitor the dynamics of industrial integration in years.

Keywords: industry, fixed assets, the rate of growth, reform.

**SPECIFIC CHARACTERISTICS OF THE PETROLEUM PRODUCTS PRODUCTION
AND SALES IN THE DOMESTIC MARKET OF THE RUSSIAN FEDERATION**

© 2011 M. Kozenyasheva

The article considers the current development of one of the leading branch of the Russian energy sector - oil refining industry, its modernization problems, growth dynamics of crude oil refining, basic petroleum products production, problems of oil products supply for domestic and export markets, pricing issues in the motor fuels market in its wholesale and retail sectors.

Keywords: petroleum refining industry, investment requirements, real investments, the domestic market of oil products, wholesale and retail trade.

FINANCE, CREDIT AND FINANCIAL LAW**FINANCIAL FLOWS AND CIRCUITS AS THE BASIS OF FINANCIAL RELATIONS**

© 2011 T. Rzevszkaya

Financial flows and financial circuits as functioning and development basis of financial relations and financial system have been reviewed in this article. Interconnection of financial flows and financial circuits and influence on the process of creating and functioning of monetary funds have been analyzed.

Keywords: financial flows, financial circuits, financial system, monetary funds, budgetary funds, models of budget systems, tax and customs systems.

ACCOUNTING, TAXATION, STATISTICS. TAX LAW

ROLE OF TAXES IN ECONOMY STATE REGULATION

© 2011 N. Zaripova

In article the concept of the tax is analyzed, functions and a tax role in society life are considered.

Keywords: concept the tax, tax appointment, fiscal and regulating functions of taxes, a tax role.

**OIL AND GAS COMPLEX OF RUSSIA: CONDITION
AND DEVELOPMENT DIRECTIONS**

© 2011 O. Kozhukhova

In the article is short is characterized the condition of an oil and gas complex of Russia in 2010. Problems of oil and gas branches are revealed, sight of the author at ways of the decision a given problems and a direction of development of an oil and gas complex of Russia is presented.

Keywords: oil and gas complex, problems of an oil and gas complex, development directions.

COMPETITIVEDYNAMICSOF RUSSIA INDEX WCY

© 2011 I. Kolosov

The article suggests methods for assessing and predicting Russia's competitiveness on the basis of the dynamics of stars and the international competitiveness index rankings (WCY). The developed statistical models allow us to identify the main groups of factors that determine the index of Russia's competitiveness in the global market. Simulation models were developed with Naylor's method help, based on these recommendations on the dynamic changes of major economic and social factors for the growth of Russia's competitiveness.

Keywords: Russia's competitiveness, global competitiveness index (WCY), competitiveness ranking, the dynamics of points, the integral regression modeling, trend line, multivariate regression, t-test.

ECONOMIC AND LEGAL SECURITY. LEGAL PROCESS

**INTERACTION OF BUSINESS AND THE MINISTRY OF INTERNAL AFFAIRS:
THE PROBLEM OF COUNTERACTION AGAINST SHADOW ECONOMICS**

© 2011 A. Litvinenko

The article deals with the actual problem - interaction of business and internal affairs in the sphere of counteraction against shadow economics. The role and place of law enforcement system in the model of interaction between business and the Ministry of Internal Affairs are dealt with in the article.

Keywords: shadow economics, the Ministry of Internal Affairs, shadow economics relations, social and economic justice, economic security.

Памятка автору

Как правильно подготовить статью в “Вопросы экономики и права” на персональном компьютере

Материал статьи представлять *на электронном носителе* в программе Word (дискета с одним файлом, содержащим последний вариант статьи) и в виде *четкой распечатки на бумаге*, точно соответствующей файлу. Должен содержать сведения об авторе, его e-mail.

Набор текста

тип шрифта **Таймс**
размер шрифта **14 пт**
абзацный отступ 0,5 см (устанавливать
через окно “Абзац”, **не пробелами
и не табуляцией**)
межстрочный интервал “полуторный”

Набор таблиц

тип шрифта **Таймс**
размер шрифта **13 пт**
линейки внешние (рамка) 1,5 пт
линейки внутренние 0,75 пт

Набор формул

в редакторе формул
все символы прямым шрифтом

Набор ссылок на литературу (сноски)

размещение в конце статьи
(меню “Вставка” подменю “Сноска”)
тип шрифта **Таймс**
размер шрифта **12 пт**

Рисунки (графики, диаграммы)

в редакторах Word, Excel - **только черно-белые**

! Запрещается вставлять в статью сканированные рисунки (графики, диаграммы)

! Использовать стиль “Normal” или шаблон “Обычный”

*При нарушении требований к оформлению материалов
рукописи не публикуются!*