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STATE AND SOCIETY

V.K. Levashov

RUSSIA AT THE CROSSROADS OF SOCIO-POLITICAL TRAJECTORIES

LEVASHOV Viktor Konstantinovich – Phd. in Sociology, head of Analytical Centre for Strategic, Social and Socio-Political Research ISPI RAN. E-mail: levachov@mail.ru

Abstract: The article analyses the processes of sociopolitical development of the Russian society. The study is based on the results of sociological monitoring “How do you live, Russia?” conducted by the author in the Institute for socio-political studies, Russian Academy of Sciences in 1992–2011. The article considers the problem of stability of the socio-political development of the country over the recent two decades, as well as the future perspectives. The author analyses the role of the middle class in the modern society putting attention to the global trends and Russian reality. The article raises the question about the Russian civilization strategy of development in the context of the global strategies existing today.

Key words: socio-political stability, stability, crisis, catastrophe, reforms, disintegration, social indicators, globalization, middle class, proletariat, digital proletariat

Bibliography:

THEORY AND METHODOLOGY

D.I. Saponov

MOBILE POLLING IN SOCIOLOGICAL RESEARCH

SAPONOV Dmitry Igorevich – VCIOM`s methodologist, lecturer at the Moscow School of Social and Economic Sciences. E-mail: saponov@wciom.com

Abstract: The study reviews the world experience of the sociological data collection using mobile devices. The article considers the issues related to the reaction of the users to the introduction of new technology and investigates the comparison of mobile polling with the paper-based one.

Key words: mobile polling, paper-based polling, users` settings, level of gaps
Bibliography:


Yu.M.Baskakova
EXIT POLL AND ITS PURPOSES

BASKAKOVA Yulia Mikhailovna – Candidate of Political Sciences, VCIOM’s analyst. E-mail: baskakova@wciom.com
**Abstract:** The article analyses the problems of the use of exit polls in Russia. The author considers the functions of the exit polls and pays special attention to the possibility of the use of exit polls to monitor the results of the elections.

**Key words:** exit polls, election, electoral sociology

Bibliography:


S.V.Lvov
EXIT POLLS: PERSPECTIVES OF THE METHOD

LOV Stepan Vasilievich – PhD in Sociology, head of political research department at VCIOM. E-mail: lvov@wciom.com

**Abstract:** The author examines the possibilities and restrictions of exit polls as a data collection method. The author analyses the advantages of this method compared with other primary data collection methods and makes the conclusion about its possible institutionalization as an effective and independent method of primary data collection. The study considers the prospects of the use of his method in sociological research.

**Key words:** exit poll, advantages of method, restrictions of method, accuracy of the results, validity, research tools, sample, respondents` selection, cost of study

SOCIAL DIAGNOSTICS

P.I. Mtiulishvili
ANALYSIS OF THE INFLUENCE OF EXTERNAL AND INTERNAL FACTORS ON THE RISE OF PROTEST MOODS OF RUSSIANS

MTIULISHVILI Pavel Ivanovich – head of VCIOM research projects, postgraduate at the State Academic University of Human Sciences. E-mail: mtiulishvili@wciom.com
**Abstract:** The article analyses the rise in protest moods in late 2010 and early 2011 in terms of the influence of external factors such as the revolution in the Middle East, and internal factors such as subjective assessment of the importance of major national problems expressed by Russians.

**Key words:** protest potential, protest activity, social tension, problem landscape, revolution, Middle East, mass consciousness, social welfare

V.V.Solodovnik, I.V.Solodovnikova

PROFESSIONAL CAREER OF THE 40-YEAR-OLD RUSSIANS: STABILIZATION PERIOD

SOLODOVNIKOV Vladimir Vladimirovich – Doctor of Social Science, professor of Applied Sociology at the Russian State Humanitarian University (RSHU). E-mail: solodnikov@mail.ru

SOLODOVNIKOVA Irina Vitalievna – Doctor of Social Science, professor at the faculty of Social Psychology at RSHU. E-mail: solodnikov@mail.ru

**Abstract:** The article considers the classical models of career development which are characterized by the stable period. The analysis of the career of the 40-year-old Muscovites shows that the stability in its pure form is hardly observed (mostly among doctors). The stabilization with its rises and falls is observed much more often. What was found is “stabilization without stabilization” which is the ongoing changes based on self-improvement and high professional needs. It was revealed that the particularities of career development refer to the type of identity, macro social changes and events in personal/family life.

**Key words:** career development, career stabilization, career patterns, downshifting

**Bibliography:**


D.M.Yuskova
“BRAINS RETURNED”: NEW SUBJECTS OF THE MODERNIZATION OF RUSSIAN SCIENCE

YUSKOVA Daria Mikhailovna – undergraduate at the Novosibirsk State University. E-mail: yuskovad@gmail.com.

Abstract: The article is based on the study which was recognized to be the best at the competition of student works on sociology conducted by VCIOM in 2010-2011.

The article encompasses the problems of organization of scientific work by scholars who got their PhD in foreign universities and returned to Russia to go on their research. The study is based on the data of the research “Return of the Brains” devoted to the readaptation of Russian scientists in the scientific community after they took their PhD abroad; the study was conducted by the Department of General Sociology of the Novosibirsk State University in 2010. The analysis of the transcripts of the interviews allowed studying the experience of reintegration into the scientific community and organization of the activity as one of the possible ways of modernization of Russian science.

Key words: modernization, adaptation, integration, modernization potential, international scientific activity, PhD.

Bibliography:


O. A. Zaitseva
PATRIOTISM AMONG THE YOUTH

ZAITSEVA Olga Andreevna – student at the State University of Management. E-mail: zaitseva.olga1990@rambler.ru

Abstract: The article is based on one of the final students’ works of the competition of the students’ works conducted by VCIOM in 2010-2011. The article describes the results of the empiric study devoted to the problem of patriotism among the young people. The attitudes of students towards state policy, factors that influence their patriotism and specifics of its display are being analyzed. The article shapes the basic problems of the patriotic education of the youth.

Key words: patriotism, patriotic education, youth, culture, traditions

NONformat

L.A. Byzov
INSTITUTE OF SOCIAL PSYCHOLOGY IN MOSCOW

BYZOV Leonty Alekseevich

Abstract: The article represents an unpublished work of one of the most famous representatives of the Institute of Social Psychology - Russian sociologist Leontiy Alekseevich Byzov (1886-1942). The article encompasses both the activity of this Institution and its scientific research. The study covers the Institute development timeline, pays attention to the basic achievements of the scientific school, and considers the key scientific interests and paradigm profiles of its representatives. The work prepared by the author in 1923 could not be published due to ideological reasons and had been waiting for its readers for more than eighty years.

Key words: history of sociology, Institute of Social Psychology

SCIENTIFIC LIFE

I.V. Vasilenko

INVESTMENT BEHAVIOR OF THE POPULATION IN THE REGIONAL STOCK MARKET (VOLGOGRAD CASE STUDY)

VASILENKO Inna Viktorovna – PhD in Philosophy, professor at the Department of Sociology of the Volgograd State University. E-mail: logos-c@list.ru
N.V.Korzh
FINANCIAL MOTIVES OF THE SECONDARY EMPLOYMENT OF STUDENTS

KORZH Natalia Vladimirovna – postgraduate at the Department of Sociology and HR Management of the Penza State University. E-mail: Natalya.korzh@mail.ru

G.B.Kosharnaya
FINANCIAL MOTIVES OF RUSSIAN ENTREPRENEURS

KOSHARNAYA Galina Borisovna – PhD in Sociology, professor, head of the Department of Sociology and HR Management of the Penza State University. E-mail: siup@pnzgu.ru; k-galina1@yandex.ru

N.M.Lisitsa
FORMING OF FINANCIAL BEHAVIOR OF POTENTIAL ECONOMIC ELITE

LISITSA Nadezhda Mikhailovna – PhD in Sociology, professor at the Kharkov Economic University. E-mail: lingva0908@ukr.net

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