

Saveliev Y.V.

### Organizational and structural features activity of the regional economic department in a context of innovative development of region

**M**odernization and technological development of economy of region, its passing to the innovative way of development requires not only the increase of efficiency to use of accessible resources, creation of potential for innovative development but also supposes serious organizational and structural changes in activity of regional public authorities, responsible for realization of regional economic policy.

The structure of the regional economic department in these terms must be built not in accordance with the economic structure of the economy of the region (of a particular branch approach), but in accordance with the structure of the generated incomes (project approach).

The article considers some trends of perfection of the structure of regional economic policy in new terms, transformation of its aims, tasks and functions, entailing change of approaches, methods of work and structural organization of the regional economic department, responsible for a success of its realization (an example of the Karelia Republic).

**Key words:** modernization and technological development, regional economic policy, competitiveness, regional economic department, project approach, organizational-administrative model.

Ogorodov I.P.

### Development of regional agricultural business: its social and economic aspects. Experience in Perm territory

**T**he author analyzes an effective usage of the regional resources in agricultural production; estimates the dynamics of change of the production of agricultural products in the region; analyzes provisions balance in terms of food stuff. The author reveals a competition that exists between the regions for the volumes of budget support of the regions. The article offers some instruments to raise compe-

tition of the agricultural branch by stimulating development of agricultural business and small forms of farming in the village.

**Key words:** competitiveness; efficiency; economy; agricultural business; agricultural and industrial cluster; budget support mechanism; markets; inter-regional competition; productivity; agricultural produce; rebranding.

Ladygin V.V.

## Support of municipal small business in Russia: major stages and trends

The importance of developing small enterprise at all levels (federal, regional, municipal) is pressing in Russia now. Solving this matter is seen to be a possibility to speed up modernization of the economy in Russia, to transfer it to an innovative way of development and to find more efficient models to support small enterprise.

Since forming small enterprise takes place at the municipal level, it is there that our attention must be focused on.

The author singles out three main stages of the interaction of small business with local authorities: the first stage (from 1990 to 2003) is a period of an active search for models of support; the second stage (from 2003 to 2007) is a period of local government reforms and its further development; the third stage (from early 2008 to the present time) is a period of passive activity of the local administration bodies and limited possibilities to support small enterprise. The article also characterizes these three stages.

**Key words:** small enterprise, SME support, local government, best practice.

Tukaeva A.R.

## A municipal aspect of the obligatory medical insurance system

Peculiarities of the obligatory medical insurance system (OMIS) and form variety of the OMIS will be considered in this article at the regional and municipal level. In conclusion the analysis of planning over patching in the OMIS in connection with a new version of the federal statute № 212 of 24.07.2009 and a new bill «About obligatory medical insurance in the Russian Federation» will be made.

This article is based on the own empirical research that was conducted within the period of November 2006 to June 2010 in the municipal bodies of Kirov, Arkhangelsk, Kostroma and Kaliningrad Regions, in Altai Territory, Republic of Altai, Republic of Tatarstan, Republic of Bashkortostan.

The majority of the collected materials is devoted to problems of municipal health services and to survival mechanisms of primary medical institutions within the modern administration system in the conditions of a financial deficit, a weak material and technical basis and a lack of qualified personnel. In the research conducted the following methods were used: statistical data analysis for each region, financial and other official documentation analysis of medical institutions, the interviewing of local experts and healthcare personnel.

**Key words:** obligatory medical insurance system, financing of municipal public health institutions, primary level of public health institutions, single-channel financing system.

Zasimova L.S.

## State policy on smoking restriction: the most effective measures

Smoking is a problem, bringing significant social and economic costs to Russian society. However, ratification of the World health organization Framework convention on tobacco control makes it possible to improve Russian legislation according to the international standards. So, I describe some measures that should be taken by the Russian authorities in the nearest future, and I examine their efficiency. By studying the international evidence I analyze the impact of the smoke-free areas, advertisement and sponsorship bans, tax increases, etc. on the prevalence of smoking, cigarette consumption and some other indicators. I also investigate the obstacles confronting the Russian authorities when they introduce new policy measures and the public attitude towards these measures. I conclude that there is a number of easy-to-implement anti-smoking activities that need no financial resources but only a political will.

**Key words:** anti-smoking activities, smoke-free areas, tobacco control, cigarette consumption, smoking restriction.

Kudeev A.S.

## Priority Trends and National Features of the Mortgage Market and House Building Sector

This article covers 1) the consideration of some basic aspects of housing policy all over the country; 2) pressing problems related to the realization of the main state measures in the housing sector; 3) government support of people's needs for the housing improvement; 4) expansion of the house lending; 5) optimization of the house building rate.

The article includes the integrated rating of specific organizations and describes some different indicators of the market mechanisms and public administration in the house building sector and mortgage crediting.

**Key words:** mortgage market, mortgage crediting, house building sector, availability of habitation, politics of housing, living conditions.

Sokolova O.S.

Sokolova E.D.

## Foreign Economic Activity in the Region of Southern Denmark: informational and organizational support, inter-municipal integration, cluster approach

The article examines the peculiarities of the organisation of foreign economic activity in the Region of Southern Denmark, describes the role of the associations of municipalities in the region, the significance of clusters in the management of foreign economic activity; the article highlights the mechanism of consulting and informational support given to medium and small enterprises in their export activity; describes international programmes of cooperation in export activity.

**Key words:** management system, foreign economic activity, inter-municipal integration, clusters, export activity priorities, industrial specialisation of the region, export encouraging programmes, information and consulting support in export activity.

Leonova M.V.

## Electronic (computer) participation in Russia and the EU: strategies, mechanisms, evaluation of the results

The article observes the current situation of one of the trends of the electronic government concept – “electronic participation”. It discusses the dynamics of this concept in the EU countries and the current mechanism of the feedback within electronic (computer) participation. The article presents the results of the analysis of the computer participation level in the RF as well as the results of the feedback of the federal bodies of the executive power for the period of

2007-2009. It has been discovered that out of the standard multiple choice which consisted of eleven mechanisms of feedback, only six are good for a computer participation in the RF.

**Key words:** transparency of power; online consultation; confident (less formal interaction).

Mirzoeva A.V.

## A universal electronic map (survey of the provisions of the Statute)

This article is devoted to the consideration of the Federal Statute № 210-F3 of 27 July 2010 “About the organization of state and municipal services provision”. This is connected with a change for an electronic way of providing public administration services and executing its functions by using a universal electronic map. The Statute gives, for the first time, a definition of the universal electronic map. It has provisions on the organization of the activity to issue, to give out and to operate electronic maps, as well as provisions about the order of giving out and delivering universal electronic maps; about the refusal of people to receive the map; about providing citizens with services within the framework of the electronic bank supplement. The Statute fully reflects the current situation in the organization of providing public and municipal administration services.

**Key words:** universal electronic map; information; sequence of symbols; electronic carrier.

Vishnyakova A.S.

## Regional management in the electric power engineering

Differentiation of responsibility for the objects in the electric power engineering field between the Russian Federation and its subjects is realized in compliance with the Constitution of the Russian Federation.

The system analysis of the mechanism of providing and differentiating powers (responsibilities) between the Russian Federation and its subjects in compliance with the norms of legal acts on the electric power engineering and the provision of article 71 of the Constitution of the Russian Federation results in a

substantiated conclusion that there is a core of the federal normative legal basis on the electric power engineering.

The system of the normative legal acts in the electric power engineering witnesses the fact that according to the general rule legal regulations of relations in the field considered is realized by the federal bodies of the state power. The state power bodies of the subjects of the RF realize their powers after the model of “Residual (remaining) competence” and are only eligible to make normative legal acts on the electric power engineering abiding by the federal laws.

Differentiation of powers between the federal and regional administration is of great significance. Necessary legal regulation of this matter is a precondition to respect the economic rights of the electric power engineering subjects.

**Key words:** electric power engineering; regional management; branch management in the electric power engineering; management in the electric power engineering at the level of the subjects of the RF.

Lozhnicov P.S.

## Experience in creating an electronic municipality in Omsk

The article examines the role of ICT in enhancing the efficiency of the local government. The problems of forming an electronic municipality in mega cities are a primary tool for improving the quality of services to citizens and organizations. The author puts forward four basic conditions for successful management of building e-municipality in a large city. The author's claims are based on actual completed projects and experience of implementing a long-term targeted program «Electronic Omsk».

**Key words:** information technologies; local administration bodies; information society; electronic government; electronic municipality; public and municipal administration services.